

Report to the Cockfield Annual Parish Meeting, April 2018

Computer Circle

The Cockfield Computer Circle (CCC) completed its 2017-18 Programme with 26 people having attended one or more of the 18 sessions. A core of around 6 people attended the full Programme. £98 (£124 in 2016-17) was returned to the Community Council. Thanks as always are due to David & Gillian Hodge, who support the CCC by providing the premises, heating plus of course tea & biscuits!

Subject to demand the 2018-19 Programme will begin around the end of October.

Village Website

From April 2017 to March 2018 the website achieved an average of 620 user visits per month, about the same as the last few years. No major layout changes are planned, although feedback on the look and content of the site is always welcome. Some technical changes are required due to the new internet standard that all webpages must be secure (https). The service provider we use for hosting web services both for the Cockfield and Computer Circle websites has changed as a result of UKServers being taken over by Names. Other than some technical migration tasks, no major impact is expected.

Community Email Broadcasts

In the year to 3rd April 55 broadcasts were issued (total 117 since the new broadcast system was introduced in Feb 2015). The average open rate for those 55 was 55.3% (min 43.6%, max 68.4%). 7 people unsubscribed from the mailing list and 20 have subscribed. Currently the full list for Cockfield Area (including subscribers from surrounding villages) has 192 members and for Cockfield 170. Work will be concluded in May to ensure compliance with the latest Data Protection legislation.

Neil Ashton

April 2018